

# BECOME AN ALUMNI ACTIVIST!

Alumni play a crucial role in the fight for campus freedom. You can leverage your influence and apply the pressure necessary for change by diverting the annual donation you would normally send your alma mater to FIRE instead.

When you **make a donation to FIRE in lieu of a gift to a school**, FIRE informs the leadership at that institution that, until they fully protect individual rights on campus, the school will continue to lose your charitable support.

FIRE wants to work with your alma mater to reform its speech codes so it can earn a “green light” rating. We will extend a helping hand and send along resources to get the job done.

**When you become an Alumni Activist, you partner with FIRE to enact real and lasting change at your school.** You can join us today at [thefire.org/donate](https://thefire.org/donate). Be sure to tell us in the comments if your gift is in lieu of a gift to a school, so we can take care of the rest!

Name: \_\_\_\_\_

*\*FIRE will not release your name or gift information to the school.*

Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

My donation to FIRE is made in lieu of a gift to

\_\_\_\_\_  
(School Name)

***See reverse side for giving details!***

## 9 in 10 schools maintain speech codes that run afoul of First Amendment principles.

**You can help restore the institution you care about to the “marketplace of ideas” it’s meant to be.** Once we receive your gift, FIRE will reach out to the leadership of your school and offer to work with them to get their policies and practices in line with First Amendment principles. We will also send the school an evaluation of their speech codes, and a copy of our latest *Spotlight on Speech Codes* report.

You can also leverage your charitable support by making your pledge or bequest to a school come with **a free speech stipulation**, which encourages the school to adopt the “Chicago Statement” in support of free expression and academic freedom before they can receive your gift.

Lastly, you can ensure rights are protected on campus for years to come with **a legacy gift to FIRE**. A legacy gift to FIRE is the perfect way to ensure your children, grandchildren, and generations to come are free to speak their minds.

*Please contact FIRE’s development office at [support@thefire.org](mailto:support@thefire.org) to discuss any of these options.*



510 Walnut St, Suite 1250  
Philadelphia, PA 19106  
p: 215-717-3473  
f: 215-717-3440  
**thefire.org**

*All gifts to FIRE,  
a 501(c)(3) organization, are  
tax-deductible to the fullest  
extent allowed by law.*

My check is enclosed.

Please charge my card.

Card # \_\_\_\_\_

Exp: \_\_\_\_\_ Code: \_\_\_\_\_

Contact me about other ways to leverage my charitable support at a college or university.

Contact me about making a legacy gift to FIRE.

Comments:

\_\_\_\_\_